

BREWERIES, WINERIES & DISTILLERIES IN NORTH COUNTY SAN DIEGO 2018

WORKFORCE GROWTH



311%

Increase in brewery, winery, and distillery jobs in the North County Region since 2012

North County's brewery, winery, and distillery industry spans across many other clusters of San Diego industry:

- > LIFE SCIENCES
- > MEDICAL DEVICES
- > AEROSPACE
- > SPORTS & ACTIVE LIFESTYLE
- > COMMUNICATIONS
- > ADVANCED MANUFACTURING

EDUCATIONAL INSTITUTIONS



- > Higher education institutions offering programs in the brewery, winery, and distillery industry include Cal State San Marcos and MiraCosta College

40%
of the North County population has a bachelor's degree or higher

OCCUPATIONS IN THE INDUSTRY

- > PACKAGING AND FILLING MACHINE OPERATORS AND TENDERS
- > SEPARATING, FILTERING, CLARIFYING, PRECIPITATING, AND STILL MACHINE SETTERS, OPERATORS, AND TENDERS
- > DEMONSTRATORS AND PRODUCT PROMOTORS
- > WAITERS AND WAITRESSES
- > RETAIL SALESPERSONS

1,709 JOBS
More than 2X the National average

EARNINGS

- > Average earnings per brewery, winery, and distillery job in North County is **\$51,800**



KEY COMPANIES



For more information on North County's brewery, winery, and distillery industry and investment opportunities please contact:

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