

HEALTHCARE SERVICES IN NORTH COUNTY SAN DIEGO

WORKFORCE GROWTH



13%

Increase in healthcare services jobs in the North County Region since 2013 – 5% greater than the Nation's employment growth

North County's healthcare services industry spans across many other clusters of San Diego industry:

- BIOTECHNOLOGY
- MEDICAL DEVICES
- AEROSPACE
- SPORTS & ACTIVE LIFESTYLE
- COMMUNICATIONS
- RESEARCH DEVELOPMENT

EDUCATIONAL INSTITUTIONS



- Higher education institutions offering programs in the healthcare services industry include Cal State San Marcos, MiraCosta College, Palomar College, National University and Pima Medical Institute

40%
of the North County population has a bachelor's degree or higher

OCCUPATIONS IN THE INDUSTRY WITH LARGEST INCREASE IN EMPLOYMENT

Job Title	Average Annual Salary
PERSONAL CARE AIDES	\$25,190
REGISTERED NURSES	\$99,044
MEDICAL ASSISTANTS	\$38,280
MEDICAL SECRETARIES	\$41,778
DENTAL ASSISTANTS	\$38,918
HEALTH TECHNOLOGISTS	\$45,364



46,874 JOBS

In this industry in North County last year

EARNINGS

- Average earnings per healthcare services job in North County is **\$72,524** – That's 6.6% above all North County occupations



KEY COMPANIES



PALOMAR HEALTH



Tri-City Medical Center



ADVANCED HEALTH CARE...FOR YOU

For more information on North County's healthcare services industry please contact:

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Unless otherwise noted, all data is for calendar year 2018. Sources include California Employment Development Department, US Census Quarterly Census of Employment and Wages and DatabaseUSA.com

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