

SOFTWARE INDUSTRY IN NORTH COUNTY SAN DIEGO

WORKFORCE GROWTH



↑
18%

Increase in software industry jobs in North County since 2013

North County's software industry spans across many other clusters of San Diego industry:

- AEROSPACE
- LIFE SCIENCES
- COMMUNICATIONS
- BUSINESS SUPPORT SERVICES
- ADVANCED MANUFACTURING

OCCUPATIONS IN THE INDUSTRY

- Software Developers, Applications
- Computer Programmers
- Software Developers, Systems Software
- Computer Systems Analysts
- Computer User Support Specialists

37.5%

Of all software cluster jobs in the region are in North County

EDUCATIONAL INSTITUTIONS



- Higher education institutions offering programs relevant to the software industry include Cal State San Marcos, MiraCosta College, Palomar College, and National University

In 2018, Cal State San Marcos launched a BS in Software Engineering Program!

12,485 JOBS

In this industry in North County— 9% above the National average

EARNINGS

- Average earnings per software job in North County is **\$130,332**



KEY COMPANIES



For more information on North County's software industry and investment opportunities please contact:

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