

# CONSUMER PACKAGED GOODS INDUSTRY IN NORTH COUNTY SAN DIEGO 2018

## WORKFORCE GROWTH



 **15%**

Increase in consumer packaged goods jobs in North County since 2012—  
**Nearly double the Nation's growth**

North County's consumer packaged goods industry spans across many other clusters of San Diego industry:

- > LIFE SCIENCES
- > BREWERIES
- > AEROSPACE
- > SPORTS & ACTIVE LIFESTYLE
- > COMMUNICATIONS
- > ADVANCED MANUFACTURING

## EDUCATIONAL INSTITUTIONS



- > Higher education institutions offering programs relevant to the consumer packaged goods industry include Cal State San Marcos, MiraCosta College, Palomar College, and National University

**40%**

of the North County population has a bachelor's degree or higher

## OCCUPATIONS IN THE INDUSTRY

- > BAKERS
- > FOOD BATCHMAKERS
- > PACKAGING AND FILLING MACHINE OPERATORS AND TENDERS
- > PACKERS AND PACKAGERS
- > CASHIERS

**2,382 JOBS**

In this industry in North County

## EARNINGS

- > Average earnings per consumer packaged goods job in North County is **\$56,685**



## KEY COMPANIES



For more information on North County's consumer packaged goods industry and investment opportunities please contact:

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