



2019 Drive Out Hunger Golf Classic

Monday, July 22, 2019

Join the North County Food Bank for our annual *Drive Out Hunger Golf Classic* on Monday, July 22, 2019. The tournament supports our vital hunger-relief programs benefiting North County families.

The tournament will take place at the private Shadowridge Golf Club located in the beautiful rural foothills of North County. A golf experience at Shadowridge means the opportunity to golf on one of the most critically acclaimed championship courses in San Diego County.

Individual Entry Fees

\$750 V.I.P. Individual Player

\$500 Individual Player

\$100 Dinner/Reception Only

BECOME A V.I.P. PLAYER AND RECEIVE AN EXCLUSIVE INVITATION TO THE V.I.P. KINGDOM RECEPTION & SPECIAL TOURNAMENT BENEFITS!

This year, we are elevating the experience for our golfers by offering V.I.P. opportunities and packages. Not only will V.I.P. players be automatically entered to participate in a variety of tournament contests (Longest Drive, Closest to the Pin, etc.), but each player will receive an invitation to our first-ever V.I.P. Reception at the **TaylorMade Kingdom** in Carlsbad on **Thursday, July 18 from 3 p.m. to 6 p.m.** The event will include specialty contests, fabulous prizes, a catered meal, an open bar and quality time networking before the big day. Attendees will also have the option to purchase custom fittings with a percentage of sales benefiting the Food Bank's vital hunger-relief programs.

Sponsorship Opportunities and Packages

Title Sponsor » \$30,000

- Title sponsor rights for "2019 Drive Out Hunger Golf Classic" to benefit the North County Food Bank
- Exclusivity in the market
- First right of refusal for 2020 Title Sponsorship of the Drive Out Hunger Golf Classic
- Logo/link on promotional materials, e-blasts, e-newsletters, website, and recognition on premium event signage and in event program
- Logo printed on all hole sponsor signage plus TWO premium hole sponsorships with table and canopy
- Speaking opportunity during dinner program
- 3 V.I.P. Foursomes (includes V.I.P. Reception, Contests & Mulligan Packages for all players, and bonus tee prizes)

Presenting Sponsor » \$20,000

- Enhanced exposure and premium placement with logo/link on e-blasts, e-newsletters, website and recognition on premium event signage and in event program
- Logo printed on all hole sponsor signage plus ONE premium hole sponsorship with table and canopy
- 3 V.I.P. Foursomes (includes V.I.P. Reception, Contests & Mulligan Packages for all players, and bonus tee prizes)

Albatross Sponsor » \$15,000

- Enhanced exposure and premium placement with logo/link on e-blasts, e-newsletters, website and recognition on premium event signage and in event program
- Hole sponsor signage recognition at TWO of the 18 holes plus table and canopy placement at ONE of the two designated holes
- 2 V.I.P. Foursomes (includes V.I.P. Reception, Contests & Mulligan Packages for all players, and bonus tee prizes)

V.I.P. Kingdom Reception Sponsor » \$10,000

- Exclusive signage recognition at the TaylorMade Kingdom V.I.P. Reception with opportunity for table and canopy placement

Day of Golf Tournament

- Recognition in event program
- Hole sponsor signage recognition at ONE of the 18 holes
- 1 V.I.P. Foursome (includes V.I.P. Reception, Contests & Mulligan Packages for all players, and bonus tee prizes)

Golf Cart Sponsor » \$8,000

- Recognition on event signage and in event program
- Signage inside all tournament golf carts
- 1 Foursome

Dinner Reception Sponsor » \$6,000

- Recognition on event signage and in event program
- Exclusive signage at dinner reception and on each table
- 1 Foursome

Eagle Sponsor » \$5,000

- Recognition on event signage and in event program
- Signage recognition at TWO of the 18 holes with table and canopy at ONE of the two holes
- 1 Foursome

Birdie Sponsor » \$3,000

- Recognition on event signage and in event program
- Premium Hole Sponsor signage recognition at ONE of the 18 holes with table and canopy
- 1 Foursome

V.I.P. Foursome Team Sponsor » \$3,000

- Includes V.I.P. Reception, Contest & Mulligans Package for all players
- Bonus tee prizes

Corporate Sponsor » \$2,650

- Premium Hole Sponsor signage recognition and table/canopy at ONE of the 18 holes
- 1 Foursome

Foursome Team Sponsor » \$2,000

- 1 Foursome

Putting Contest Sponsor » \$1,800

- Exclusive signage recognition at putting green with table and canopy
- Recognition on event signage and in event program

Premium Hole Sponsor » \$750

- Signage recognition at ONE of the 18 holes with table and canopy

Hole Sponsor » \$500

- Signage recognition at ONE of the 18 holes



Example of a hole sponsor sign.

UPGRADING TO V.I.P.

You can upgrade any foursome to V.I.P. for \$1,000, which includes the following:

- + Exclusive invitation to the V.I.P. Kingdom Reception on Thursday, July 18 from 3 p.m. to 6 p.m.
- + Contests & Mulligan Packages for all players

The Contests & Mulligan Package includes:

- 1 Golden Ticket
- 30 Opportunity Drawing Tickets
- 1 Mulligan

Along with entries into the following contests:

- Putting
 - Longest Drive
 - Closest to the Pin
 - Hole-in-One
- [\$100 Value]

Sponsorship Benefits Overview

Thank you for your interest in supporting the 2019 Drive Out Hunger Golf Classic benefiting the North County Food Bank!

Below is a comprehensive table showing the deliverables for each sponsorship package.

DRIVE OUT HUNGER SPONSOR BENEFITS	Title Sponsor -\$30,000	Presenting Sponsor -\$20,000	Albatross Sponsor -\$15,000	V.I.P. Kingdom Reception Sponsor -\$10,000	Golf Cart Sponsor -\$8,000	Dinner Sponsor -\$6,000	Eagle Sponsor -\$5,000	Birdie Sponsor -\$3,000	Corporate Sponsor -\$2,650
Enhanced Exposure	✓	✓	✓	Exclusive reception signage					
Signage & Program Recognition	✓	✓	✓	✓	✓	✓	✓	✓	
Premium Hole Sign with Table/Canopy	2	1	1	Exclusive booth rights at reception			1	1	1
Hole Signage	All	All	2	1			2	1	1
Foursomes	3 VIP	3 VIP	2 VIP	1 VIP	1	1	1	1	1
Kingdom Reception	✓	✓	✓	✓					
Golf Cart Signage	✓				✓				
Dinner Reception & Table Signage	✓					✓			

If you are interested in sponsoring this year's tournament or are interested in registering as an individual player, please visit NorthCountyFoodBank.org/Golf or contact **Chad Deal** at CDeal@SanDiegoFoodBank.org.

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Special thank you to Shadowridge Golf Club in Vista for hosting!

