

# COMMUNICATIONS INDUSTRY IN NORTH COUNTY SAN DIEGO

## WORKFORCE GROWTH



**↑ 19%**

Increase in communications jobs in the North County Region since 2011

North County's communications industry spans across many other clusters of San Diego industry:

- SOFTWARE
- DEFENSE & AEROSPACE
- BUSINESS SERVICES
- ADVANCED MANUFACTURING

## EDUCATIONAL INSTITUTIONS



- Higher education institutions offering programs in the communications Industry include Cal State San Marcos, MiraCosta College, Palomar College, and National University

**40%**  
of the North County population has a bachelor's degree or higher

## OCCUPATIONS IN THE INDUSTRY

- SOFTWARE DEVELOPERS, SYSTEMS SOFTWARE
- ELECTRONICS ENGINEERS
- ELECTRICAL ENGINEERS
- ELECTRICAL AND ELECTRONICS ENGINEERINS TECHNICIANS
- ELECTRICAL, ELECTRONIC, AND ELECTROMECHANICAL ASSEMBLERS



**5,370 JOBS**

438% above the National average number of communications jobs

## EARNINGS

- Average earnings per communications Industry job in North County is **\$143,153** - Nearly \$20,000 above the National average earnings per communications job



## KEY COMPANIES



For more information on North County's communications industry please contact:

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Unless otherwise noted, all data is for calendar year 2018. Sources include California Employment Development Department, US Census Quarterly Census of Employment and Wages and DatabaseUSA.com

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