# 2020

# CALIFORNIA 50TH CONGRESSIONAL DISTRICT

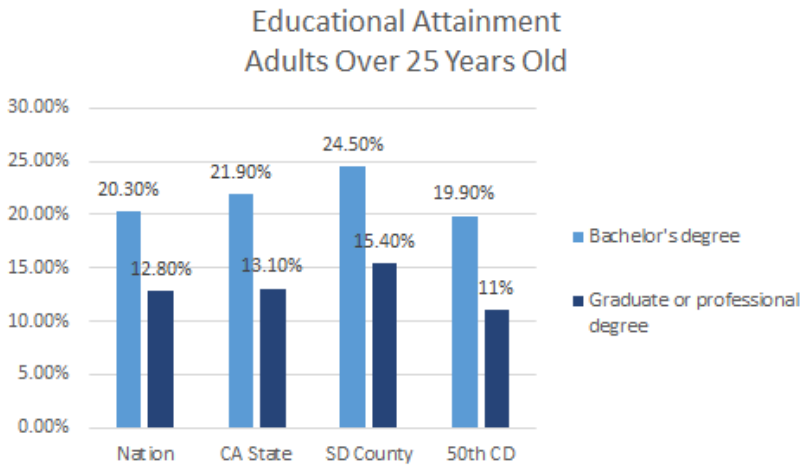
*Economic Overview*

RESEARCH CONDUCTED BY:

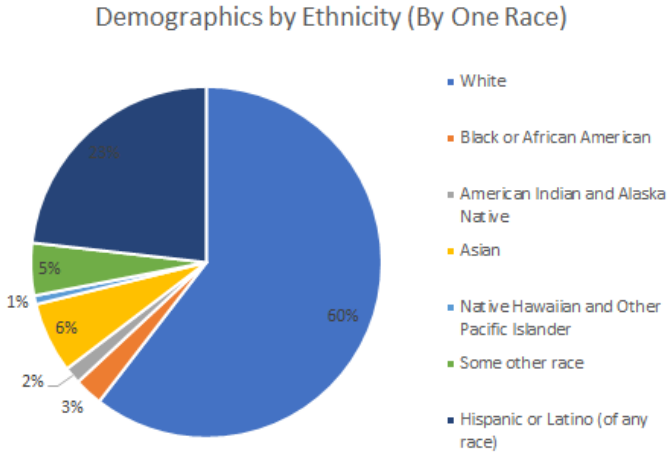
San Diego North Economic Development Council

# ABOUT THE 50TH CONGRESSIONAL DISTRICT

The 50th congressional district covers suburban and outlying areas of San Diego County. Cities include Fallbrook, San Marcos, Valley Center, Ramona, Escondido, Santee, Lakeside, parts of El Cajon and mountain and desert areas stretching east to the Imperial County line. It extends into southwestern Riverside County and covers much of the city of Temecula.




*Source: 2019 ACS 1 Year Estimate*




*Source: 2019 ACS 1 Year Estimate*

Educational attainment levels in the 50th congressional district fall slightly below attainment rates of San Diego County, California, and the national average. Approximately one third (30.9%) of residents age 25 and older hold a college degree and one in ten hold a masters, doctorate, or advanced professional degree.

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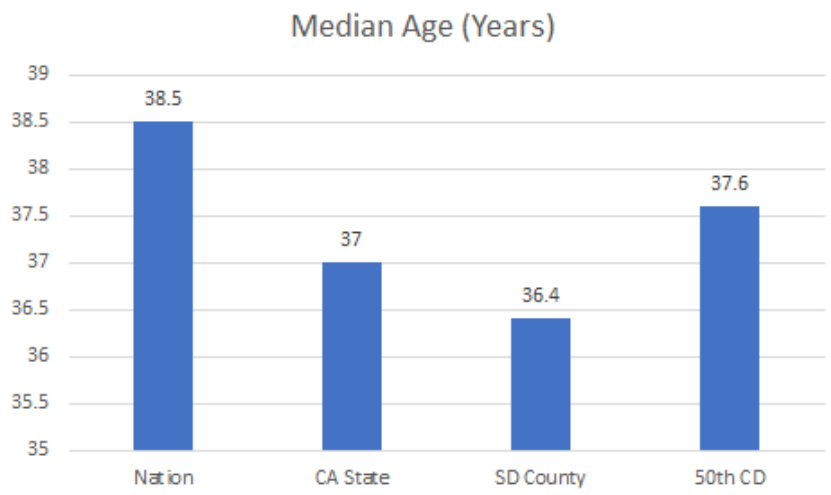


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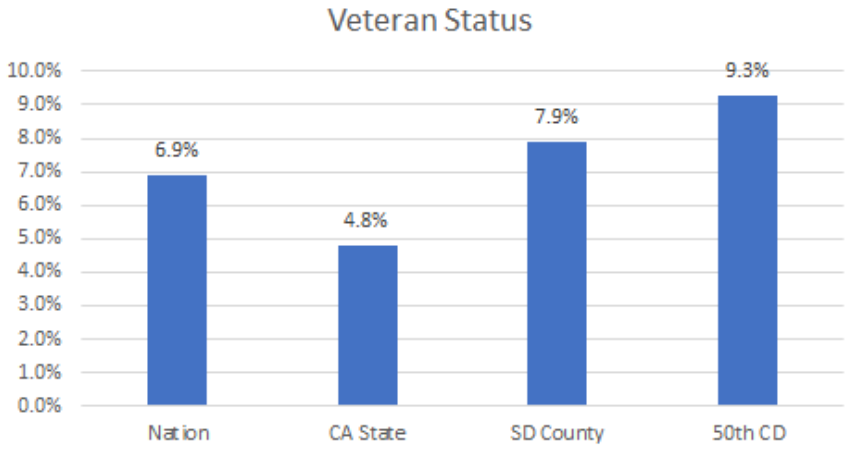


*Source: 2019 ACS 1 Year Estimate*

The 50th district's median age is slightly older than the rest of the county and the state. This likely reflects the lower residential real estate prices, which tend to proportionately attract retirees. Nearly 1 out of every 10 adults in the district is a veteran. That is slightly higher than the county, double that of California, and almost a third higher than the nation.

# ECONOMIC SECTORS IN THE 50TH DISTRICT

# INFORMATION TECHNOLOGY & COMMUNICATION

**4,032 Jobs**
2019 Employment

**16.2%**
Percentage Change Since 2014

**.52**
Concentration Compared to the US**

**$138,620**
Average Earnings Per Job*

## Touching on the Data

With relatively few large modern business parks, the district has relatively few ITC jobs. However, the number has grown by 16% since 2014 and the cluster is one of the highest paying sectors in the District.

# BIOTECHNOLOGY & BIOMEDICAL DEVICES

**1,719 Jobs**
2019 Employment

**26.5%**
Percentage Change Since 2014

**0.46**
Concentration Compared to the US**

**$143,785**
Average Earnings Per Job*

## Touching on the Data

Similar to ITC, the lack of industrial space in the 50th limits opportunities to grow this cluster. However, since 2014 there has been robust percentage growth, largely in areas such as medical and dental laboratories and wholesalers for biomedical and biotechnology equipment.

*Average Earnings are equal to wages, benefits, other compensation, or in the case of owners, profits derived from the business. This should be used as a measure of wage "quality" across industry clusters but are not equivalent to average wage

# DEFENSE & TRANSPORTATION MANUFACTURING

**2,253 Jobs**
2019 Employment

**82.3%**
Percentage Change Since 2014

**0.56**
Concentration Compared to the US**

**$85,787**
Average Earnings Per Job*

## Touching on the Data

There has been significant growth in this cluster since 2014. In addition, immediately to the west of the 50th, for example, in the Poway Industrial Park, there are several major defense contractors.

# CONSTRUCTION, BUILDING, & DESIGN

**37,905 Jobs**
2019 Employment

**70%**
Percentage Change Since 2014

**1.99**
Concentration Compared to the US**

**$70,527**
Average Earnings Per Job*

## Touching on the Data

Many of the independent tradesmen and women and small general contractors that support San Diego's building industry reside in the 50th district. Their numbers have grown by 70% since 2014.

** Concentration (or Location Quotient) is a measure of relative size of the industry cluster compared to the nation as a whole. If 1.0 it is the same as the nation. A concentration under 1.0 means that there are proportionately fewer jobs in this cluster in the district than the nation. A concentration value over 1.0 can be read as the sector being underrepresented compared to the nation. In the case of ITC, a value of 1.18 means that the sector has 18% more jobs than what we would expect if the district was the same as the nation as a whole. In the case of Biotechnology, it means that there are proportionately 4 times more jobs in the 49th than the rest of the district..

# MANUFACTURING

**18,274 Jobs**
2019 Employment

**63%**
Percentage Change Since 2014

**.83**
Concentration Compared to the US**

**$87,354**
Average Earnings Per Job*

## Touching on the Data

Since 2014 the number of manufacturing jobs in the 50th has nearly doubled. One of the largest is Hunter Industries in San Marcos. Many of the others are small firms representing a diverse set of companies that support various supply chains.

# HEALTHCARE

**27,448 Jobs**
2019 Employment

**45.9%**
Percentage Change Since 2014

**0.80**
Concentration Compared to the US**

**$61,389**
Average Earnings Per Job*

## Touching on the Data

Healthcare is one of the larger industrial clusters in most congressional districts and this is true in the 50th congressional district as well. The concentration is slightly lower than the national average, reflecting that many of San Diego's major medical centers are located to the West of the district.