



NORTH COUNTY IS THE SPOT FOR STARTUPS

WHAT AND WHEN

RECRUITMENT + RETENTION
THURSDAY, JULY 14
5:30-7:30 P.M.

WHERE

WILLIAM WAGNER AQUATIC AND EVENTS CENTER
3302 SENIOR CENTER DR.
OCEANSIDE, CA 92056

ABOUT THIS EVENT

Businesses face many challenges, including maximizing resources and talent. Regardless of what stage a company is in, leadership's goal is to scout, recruit, hire and onboard to scale repeatable business operations. From talent acquisition, work policies and company culture development, companies spend a large part of their efforts around human resource functions. This event will share learnings, resources and expertise to educate entrepreneurs and their teams. Our panel of HR experts will discuss:

- When to make that first full-time hire
- Talent acquisition and retention
- Establishing an appealing company culture
- Overcoming common human resource challenges

Innovate78 is a partnership between the cities of Carlsbad, Escondido, Oceanside, San Marcos and Vista to support the businesses of North County.

INNOVATE78.COM

PANELISTS



HEMA CROCKETT
Gig Talent
Carlsbad



SCOTTY LOMBARDI
Umpqua Bank
(Moderator)



DOMINIQUE MCGILL
The HR Bar



SEAN RING
Fulcrum Talent



MIKE ROBERTS
Creating Coding Careers,
Escondido

